

Corporate Profile at a glance

Interest Areas

Allow a Corporate to show Startups which parts of their business are open to a conversation, what technology they are interested, what business problems they are trying to solve.

Org Structure

If you have more than one profile associated with your Corporate profile (Profile Tree), Org Structure will appear to help Startups understand what parts of your business are open to a discussion.

Team

Corporates include key team members to give Startups confidence they are reaching the right people empowered to work with Startups.



Programs

Programs are the fastest growing part of the platform. Programs allow Corporates to invite Startups to apply for anything with a deadline whether it be for a mentoring & networking session, pitch event, business challenge, competition, grant program or accelerator.

SAM, our industry-leading Startup Application Manager, gives Corporates, Accelerators and Associations more flexibility in managing and scoring Startup applications in a program.

Programs will be appear on the Startup newsfeed and be promoted via the fortnightly Startup newsletter and social channels.



News & Events

Corporates can promote all news & events relevant to Startups in their profile. All activity will appear in the Startup newsfeed, Events will be promoted via the fortnightly Startup newsletter and social channels.